

SUB THEMES

- Innovation portfolios
- Strategies for innovating
- Innovation opportunities
- Designing Innovation Networks
- Power of innovation
- Open innovation
- Consumers as innovator
- Lessons for Building innovation prowess
- Crowd sourcing
- Innovation audit
- Innovative outcome
- Managing Uncertainty & Risk
- Scenario thinking and decision strategies
- Weak signals
- Creating growth opportunities
- Implementing complex innovations

Registration details:

Category	Fee	Spot. Reg
Delegates	Rs.1250	Rs.1500
Students	Rs.1000	Rs.1250

Registration fees includes conference CD, lunch & snacks

Please register before 5th June 2015

Payment should be made in favor of
“APOLLO COLLEGE OF NURSING,
 payable at Chennai - 600 095.”

ACCOMMODATION FOR DELEGATES CAN BE ARRANGED ON PRIOR REQUEST.

Place & Type of Accommodation	Tariff	Contact No.
Hotel Vijay Park A/C Room	2200/day (Double Sharing)	044 - 23791314 9884002333
Hotel Shan Royal A/C Room	2000/day (Double Sharing)	044 -23791314 9840844107
Apollo college of Nursing Hostel Non A/C Room	200/day /person	044 -26534387



For further information contact

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Visit our website:

www.apollohospitalseducation.com



Total Innovation Management

A drive for competitive success

8th INTERNATIONAL NURSING CONFERENCE - 2015



Date:
11th & 12th June, 2015

Venue:
Auditorium, Apollo college of Nursing,
Ayanambakkam, Chennai-95

Total Innovation Management

A drive for competitive success

8th INTERNATIONAL NURSING CONFERENCE - 2015

Innovation is rapidly becoming a key strategic driver for organizations as we enter the second decade of the 21st century. Many organizations be it public or private, large or small, wrestle with the phenomenon of innovation. Many organizations want to be innovative, but do not know where to start.

Innovation in clinical practice occurs across the continuum of care. Novel solutions by nurses represent a vital element in efforts to address current and future health global challenges.

Nurses worldwide are engaged in innovative activities on daily basis, activities motivated by the desire to improve patient care outcomes and need to reduce the costs to heal the system.

Apollo Hospitals is India's first ISO, JCI and NABH certified healthcare provider with exceptional clinical success rates and superior technology aims at providing quality health care. Apollo College of Nursing a unit of Apollo hospitals delivers world class education with the state of art infrastructure and worldwide recognition provides quality nursing education. Since its inception conferences are held to update the knowledge and skills of the faculty and students.

This conference will explore innovative opportunities for nurses and develops insights to serve as a primary channel of knowledge sharing and the promotion of innovation within their respective areas of innovation. Eminent, International speakers share their knowledge and highlights during this conference. It will be an opportunity to incorporate the learning as the first step towards building a foundation for sustainable innovation.

Highlights

**Total innovation management
– Leading & Organizing
Innovation**

**Role of data Analytics
- Customer centricity**

**Innovations in Rural Health
Care Management**

**Interactive Learning
through Innovations**

**Innovation Acceleration
- Nursing Education**

**Identifying gaps in
HealthCare**

**Islands of Technology
-Innovations in Health care**

**Hospital Management -
Innovational Transit in HMIS**

**Innovation Champions
-Nursing Practice**

**Translating Resources into
Innovations - Nursing Research**

SCIENTIFIC PROGRAMME

It includes plenary sessions and free paper presentations.

Registered candidates are invited to submit abstracts relevant to the theme for presentation during the conference. All papers will be assessed by the scientific committee and will be permitted for paper presentation. The size of the abstract must not exceed 300 words in times new roman font at size 12 with titles in bold capitals followed by the name of the authors and preferred type of presentation. The abstract has to be sent to the principal at, apollocollegeofnursing@gmail.com before 05.06.15. Candidates will be informed about the acceptance of the abstract by 05.06.15.

KEYNOTE ADDRESS:



Dr.Salem Said Jarooft Altouby

Vice President, Oman Nursing Council &
Dean, Oman Nursing Institute, Muscat, Sultanate of Oman

RESOURCE SPEAKERS.



Mrs.Lakshmi Renganathan

Faculty, Oman Nursing Institute, Muscat,
Sultanate of Oman



Dr.Jaya Sudha.A

Associate Professor, King Khalid University,
Ministry of Higher Education, Kingdom of Saudi Arabia



Dr.Rita Caroline Isaac

Professor & Head, RUHSA
Christian Medical College, Vellore



Dr. Parag Mankeekar

MD & Chief Executive Officer
Neeti Solutions, Pune



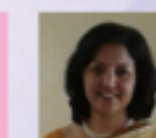
Mr.D.Jayam Krishnakumar

Director, Interactive Media Labs
Chennai



Dr.Abdul Hameed Khan

CMO Operations (Global)
Hospira Health Care Pvt. Ltd



Prof.Reena Nair Menon

Nursing Superintendent
St.Johns Medical College Hospital, Bangalore.



Mr.Adithya Pasupuleti

Product Designer, New Product Development
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